

Privacy Policy

Effective Date: 10th of March 2024

This privacy policy ("Policy") describes how WebInsights.io ("WebInsights", "we", "us" or "our") collects, protects, and uses the personally identifiable information ("Personal Information") you ("User", "you" or "your") may provide on the WebInsights.io website and any of its products or services (collectively, "Website"). This Policy also explains the choices available to you regarding our use of your Personal Information and how you can access and update this information. This Policy does not apply to practices of companies that we do not own or control, or to individuals we do not employ or manage.

Collection of Personal Information

We collect information that you knowingly provide to us when you make a purchase through the Website. This is currently limited to your email address, which is necessary for login and access to WebInsights products.

Collection of Non-Personal Information

When you visit our Website, our servers automatically record information sent by your browser. This data may include your device's IP address, browser type, operating system, language preferences, referring pages, visited pages on our Website, time spent on those pages, search terms, access times, and other statistics.

Purchases

All purchases on our Website are processed by a third-party payment processor, Stripe (stripe.com). Stripe may collect personal and non-personal information such as name, address, email address, and credit card details. Their privacy policy (stripe.com/privacy) details their data handling practices. We do not control Stripe's data collection and usage. Any concerns about Stripe's practices should be directed to them. Stripe provides us with non-personal information related to purchases, including purchase dates, amounts, and products, linked to your email address. Stripe does not share other Personal Information with us.

Managing Personal Information

You can update your Personal Information in the "Account Settings" on the Website. Requests to delete your email address will prevent access to purchased products. We may keep unrevised information in our records after updates or deletions.

Use and Processing of Collected Information

The information we collect may be used to personalize your experience, improve our Website and customer service, process transactions, send notifications, and operate our

Website. We process Personal Information if you consent, for agreement performance, legal obligations, public interests, or legitimate interests.

Information Transfer and Storage

Data transfers may involve storing your data in a country different from yours. You can inquire about these transfers and security measures by contacting us at contact@webinsights.io.

User Rights

You have rights to withdraw consent, object to processing, access, verify, restrict, erase, and receive your data. Direct any requests to exercise these rights to us via email.

Children's Privacy

We do not knowingly collect Personal Information from children under 13. If a child has provided Personal Information, contact us to remove it.

Newsletters and Cookies

Subscribe to newsletters voluntarily. Unsubscribe via instructions in emails or by contacting us. Cookies are used to personalize online experiences. Adjust browser settings to decline cookies if desired.

Links to Other Websites

Our Website may contain links to other websites. We are not responsible for these external sites' privacy practices.

Information Security

We protect your data in secure, controlled environments. No method of data transmission over the Internet is 100% secure, so we cannot guarantee absolute security.

Data Breach

In the event of a data breach, we will take appropriate measures, including notifying affected users if there's a risk of harm.

Legal Disclosure

We disclose information if legally required to protect rights, safety, or in response to legal requests.

Changes to This Policy

We may update this Policy and will notify users of changes on our Website. Acceptance of This Policy By using the Website, you agree to this Policy. If you do not agree, please do not use or access our Website.

Contact Us

For questions about this Policy, contact us at contact@webinsights.io.